

KARNATAK UNIVERSITY, DHARWAD

04 - Year (Hons.) B.Com./ B.B.A./

B.Com (CS) Degree Programs

AECC SYLLABUS

<mark>Subject: Generic English</mark> 3 & 4

[Effective from 2022-23]

ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)

FOR SEM III& IV

Effective From 2022-23

AS PER N E P - 2020

Karnatak University, Dharwad Four Years Under Graduate Program in English for **04 - Year (Hon.) B.Com./ B.B.A./** B.Com (CS) AECC COURSE CHART

Sem	Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessme nt Marks	Summat ive Assess ment Marks	Total Marks	Credits
Ι	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
II	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
III	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
IV	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
	Details of the other Semesters will be given later								

Name of Course (Subject): English (AECC) 04 - Year (Hons.) B.Com./ B.B.A./ B.Com (CS) Degree Programs

Semester – 3

Subject: Generic English-3 Ability Enhancement Compulsory Course (AECC) CODE: 023ENG041

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Formative Assessment Marks	Summative Assessmen t Marks	Total Marks
Course- 03	AECC	Theory	03	04	60 hrs	2hrs	40	60	100

Title of the AECC

Generic English 3 Text: Ridge of Skills Ed. Board of Editors,

KUAFET-KUD, NBS

Course Outcome (CO):

After completion of course -1, students will be able to:

- 1. This course aims at introducing English novel and reading skills
- 2. It aims at teaching describing skills
- 3. Aims to develop functional grammar
- 4. Learn to understand basics of composition
- 5. Develop drafting resume and job application skills

Syllabus- AECC 3	Total Hrs: 60
Unit –1	30 hrs
William Shakespeare : The Tempest	
Unit – 2: Listening and Speaking Skills	30 hrs
Organization of Speech	
Qualities of good Speaker	
Use of charts and diagrams	
Audio visual Aids	
Body Language	
1. "Quit India" speech delivered by Mahatma Gandhi on August 8, 1942,	
when he addressed the A.I.C.C. at Mumbai.	
https://youtu.be/QXajHuEKY Cg	
2. "Give me blood and I will give you freedom" speech by Subhas	
Chandra Bose became historical and inspired the youth of India at	
large. He also formed Ajad Hind Army to fight for freedom.	

	1
3. https://youtu.be/5hcEZxDYtvc Dr. B R Ambedkar's Constituent	
Assembly Speech on Dec 17,1946 https://www.youtube.com/wat	
ch?v=2VFm0Uo63rY	
4. The speech by Narayana Murthy at Lal Bahadur Shastri Institute of	
Management Link: https://youtu.be/mMqJztCWb qA	
5. The speech by Kiran Bedi, India's first woman IPS officer on	
visionary leadership.	
https://youtu.be/IqYqMhVxTsY	
Unit 3 Writing Skills	
a. Introduction to Writing	
Types of Writing	
Descriptive Writing	
Reflective Writing	
Essay writing	
b. Business Correspondence	
Letter of Enquiry	
Order letters	
Sales letters	
Job Application and Resume Writing	
c. Commercial Writing	
Poster and brochure writing	
Product Manual	

Suggested Reading

- 1. R. P. Singh's Functional Skills in Language and Literature, OUP
- 2. Champa Tickoo and Jaya Sasikumar's Writing With a Purpose : OUP
- 3. Krishna Mohan and Meera Banerji : Developing Communication Skills, Macmillan

04 - Year (Hons.) B.Com./ B.B.A./ B.Com (CS)

Semester – IV Subject: Generic English- 4 Ability Enhancement Compulsory Course (AECC) CODE: 024ENG041

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks
Course- 04	AECC	Theory	03	04	60 hrs	2hrs	40	60	100

Title of the Course: Generic English 4 Text : *Skill Vision* Ed. Board of Editors, KUAFET-KUD, NBS

Course Outcome (CO):

After completion of course, students will be able to:

- 1. Understand the drama and its types
- 2. Understadn the significance of drama in developing commincation Skills
- 3. Inculcate the knowledge of interview and soft skills
- 4. Develop art of precis writing and Report writing
- 5. Develop Functional Vocabulary

Syllabus- AECC- 4			
Unit –1 Novella-	30 hrs		
Jonathan Swift's Gulliver's Travels – Land of Lilliputs (only)			
Unit – 2: Listening, Decoding and Speaking Skills	30 hrs		
Poems:			
a. Strange Meeting- Wilfred Owen (Rendering by Jordan Harling)			
https://youtu.be/r0iDC5zHFfk			
b. Out, out, brief Candle – William Shakespeare			
https://nosweatshakespeare.com/quotes/soliloquies/tomorrow-and-tomorrow-			
and-tomorrow/			
TED Talks:			
a. Dream, Visualize and Actualize – Spoorti Vishwas			
https://youtu.be/rWUBE_eLknw			
 Malala Yousafzai – Nobel Peace Prize Talk 			
https://youtu.be/8hx0ajieM3M			
Unit 3 Writing Skills			
1. Technical Writing			
Business Writing			
Precis Writing			
2. Email Writing			
Format of Email			
Casual and Professional – Apology, Appreciation, Promotion Letters			
3. Social Media			
Blog Writing, Podcast, twitter			
4. Cloze Test			

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- 3. Krishna Mohan and Meera Banerji : Developing Communication Skills, Macmillan

Details of Formative assessment (IA) for DSCC/OEC/SEC: 40% weight age for total marks

Type of Assessment	Weight age	Duration
Written test	10	1 hr
Seminar /Webinar	10	10 minutes
Interviews / Creative Writing	20	
/ Report on Mega Event /		
Project work (Any two)		
Total	40	

Faculty of Languages 04 - Year UG Honors programme: 2021-22

GENERAL PATTERN OF THEORY QUESTION COURSE FOR DSCC/ OEC (60 marks for semester end Examination with 2 hrs duration)

Part-A

1.	Question number 1-06 carries 2 marks each. Answer any 05 questions marks	: 10
	Part-B	
2.	Question number 07-11 carries 05Marks each. Answer any 04 questions	20
	marks	
	Part-C	
3.	Question number 12-15 carries 10 Marks each. Answer any 03 questions	30

3. Question number 12-15 carries 10 Marks each. Answer any 03 questions 3 marks

(Minimum 1 question from each unit and 10 marks question may have sub questions for 7+3 or 6+4 or 5+5 if necessary)

Total: 60 Marks

Note: Proportionate weight age shall be given to each unit based on number of hours prescribed.

