

7.3 Institutional distinctiveness

1. Language proficiency:

Since most of the students of our institution are from rural area, culture and practicing local language for their day today transactions the level of quality of the universal language English is very much poor, to improve the communication skills, vocabulary in English language we provide ample of opportunity by training them with the help our well built language lab, well trained resource persons and faculty members. The electronic devices used in the laboratory will stimulate the eyes and ears of the learners to acquire the language quickly and easily, it provides the students with technical tools to get the best samples of pronounce of the language with elementary level to finally group discussion level. The language lab also provides the language freedom to learn their own pace and helps them to acquire best of the skills in the language.

2. Placement and Counseling

To improve the quality and quantity of employability of the students we conduct various training programmes in association with well known firms and resource persons. Under auspicious of placement cell of our institution we conduct many training programmes to train the students in the field of soft skills, communication skills, corporate ethics, competitive examination preparations and effective interview facing so that the employability of the students becomes very high. To place the eligible students at comfortable employment we provide opportunities to participate in campus drives where the reputed recruiting institutions from IT, BT, MNCs, Banking sectors, HR sectors etc., will conduct the campus drives on regular basis.